

How To Drive Traffic To Your Affiliate Link With Youtube

Why Promote Your Affiliate Link On Youtube?

By now I'm sure you know Youtube is the #1 video website on the internet. Did you also know that Youtube is second only to Google in total search volume? This makes Youtube a huge source for potential website traffic. Furthermore because so few people are willing to invest the time to produce and upload videos it's much easier to get found on Youtube than it is on traditional search engines.

How To Get Started

To get started you'll need to sign up for a Youtube account and then customize your channel. Your channel will be youtube.com/yourusername. There are many ways you can customize your channel. To play with these settings login to your account and click on 'customize homepage'.

Making Videos

Let's face it - this is the big reason why youtube is a huge opportunity. Most people don't know how to make their own videos. However creating videos is not as difficult as you might think. One easy way to make videos that doesn't even require you to own a video camera is to do screen recordings on your computer along with a narration like I have done on this affiliate support site. Using a special software program that records video from your computer screen activity you can create all kinds of how to videos and tips. There are several different screen recording software options. The following link lists 10 free options. <http://www.webresourcesdepot.com/10-free-screen-recording-softwares-for-creating-attractive-screencasts/>

Though free is great and you can do a lot with it, there are always limitations with free software. If you really stick with it, eventually it will be worth buying a full professional version. The one I use is [Camtasia Studio by Tech Smith](#).

If you want to create videos that feature something other than your computer screen you're going to need some sort of video camera. You don't need to spend a lot of money on expensive video equipment. A simple webcam will suffice for many types of videos. Even fully portable video cameras have become quite inexpensive in the last few years. So regardless of your budget there are plenty of options to help you get started.

Editing Videos

Making great videos doesn't require video editing skills but it's worth the time to learn. One thing I do recommend is putting a watermark or banner in your videos that will direct people to your website. That way, if someone decides to share or publish your video you get a free advertisement whenever it's viewed. Many computers come with

some basic video editing software like Windows Movie Maker or iMovie.

Uploading Videos

Once you've completed your video you'll want to upload it to Youtube but there are a few things to keep in mind while uploading. Most importantly you need to consider the file size and format of the video. Youtube accepts videos that are up to 2GB in size but not more than 10 minutes in length. So keep your videos shorter than 10 minutes. As for video formats you should stick to AVI, MPEG, MOV, or WMV.

Describing Your Videos

The most critical part of getting your videos found on Youtube and search engines is entering a good description for your video that includes your affiliate link. You'll want to make sure your description is relevant to your video and keyword rich. That means you should use the keywords and keyword phrases people are likely to use while searching for a video like yours. Most importantly you must include your affiliate link in the description. That way you're sure to get credit when someone clicks through your video and signs up for the School of Natural Healing.

Summary

Of all the things you can do to immediately drive traffic to your website video is probably your best bet. It will require some work on your part but you'll get more "bang for your buck" results from making videos than most other methods.